

DDR Museum Press Release from July 7, 2020

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# DDR Museum publishes collection volume »GDR in Objects. Daily Life, Home, Consumption« on the occasion of its 14th anniversary

Berlin, July 7, 2020 - On the occasion of the 30th year of reunification and the 14th anniversary of the museum's existence, the DDR Museum publishes »GDR in Objects 1949-1990. Daily Life, Home, Consumption« which is the first of a total of three volumes about the museum's collection. The standard work with over 1,200 objects on 400 pages from the museum's own and probably the world's largest GDR collection with over 300,000 objects will be published on July 15, 2020 with 4,000 copies in a limited edition. The German and English language book will be available exclusively in the shop of the DDR Museum and in the online shop.

The publication of the other volumes on the subjects of leisure, culture and travel as well as work, economy and politics will be published in autumn 2020 and winter 2020/21. For the trilogy, the collection experts gathered both distinctive and everyday as well as unusual artefacts from four decades of the GDR. »With this work, the DDR Museum is making its large and diverse collection more aware to the public and, after 30 years of reunification, presents life in the GDR in the form of objects. The selected artefacts impressively document the history of the state's development«, says Jörn Kleinhardt, head of the collections.

The texts of the scientific director of the museum, Dr. Stefan Wolle, and the business writer Quirin Graf Adelmann v.A. complete this »material journey into the past« with entertaining and informative insights into everyday life as well as the economic and product history of the German Democratic Republic.

## Invitation to press launch and review copy

The DDR Museum cordially invites you to the press presentation (in German) with a small breakfast on **July 15, 2020, 11 am at the historic venue Salon Babette**. In addition to a brief presentation of the project and the first volume of the trilogy, you will have the opportunity to talk (German and English) to the head of collections Jörn Kleinhardt and the two authors, Dr. Stefan Wolle and Quirin Graf Adelmann v. A. We also have the possibility to translate during your conversation.

In order to maintain the currently required general hygiene rules, please register in advance, including the number of people, at <a href="mailto:presse@ddr-museum.de">presse@ddr-museum.de</a> or at +49 30 847 1237 47.

The entire volume will be available as a PDF file for reporting at the press conference. If you are interested in a digital review copy, but cannot come to the press appointment, please contact us by email.

Das DDR Museum ist Berlins interaktives Museum und zeigt das Leben in der DDR mit all seinen Facetten. Es bietet Besucherinnen und Besuchern in seiner interaktiven Ausstellung »Geschichte zum Anfassen« und gehört mit jährlich über 500.000 Gästen zu den meistbesuchten Museen der Hauptstadt.

Bild- und Logomaterial finden sie im Pressebereich unserer Webseite. Für Rückfragen steht Ihnen Vanessa Jasmin Lemke unter +49 (0)30-847 12 37 47 oder presse@ddr-museum.de zur Verfügung. Bei Abdruck und/oder Zitat freuen wir uns über eine kurze Information und ein Belegexemplar an unser Büro.



## The facts

**What?** Press presentation of the collection volume »GDR in Objects 1949-1990. Daily Life, Home, Consumption«, published by the DDR Museum

When? July 15, 2020, 11 am

Where? Salon Babette, Karl-Marx-Allee 36, 10178 Berlin

**Closest public transport:** Schillingstraße underground station (3 minutes' walk); Alexanderplatz station (12 minutes' walk)

Contact: Vanessa Jasmin Lemke, presse@ddr-museum.de or +49 30 847 1237 47

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What?	Information
Product	first volume of the trilogy of »GDR in Objects 1949-1990« with German and English texts
Title	»GDR in Objects 1949-1990. Daily Life, Home, Consumption« / »DDR in Objekten 1949-1990. Alltag, Heim, Konsum«
Editor	DDR Museum: Quirin Graf Adelmann v.A., Gordon Freiherr von Godin
Publishing House	DDR Museum Verlag GmbH, Karl-Liebknecht-Str. 1, 10178 Berlin, Germany
Authors	Quirin Graf Adelmann v.A., Dr. Stefan Wolle
Release Date and Availability	July 15, 2020 in the shop and the online shop of the DDR Museum
ISBN Number	978-3-939801-46-7
Objects	over 1,200
Number of Pages	400 pages
Price	100 euros
Edition	1., limited edition with 4,000 copies
Time of Production	2 years
Upcoming Volumes of the Series	»GDR in Objects 1949-1990. Leisure, Culture, Travel« / »DDR in Objekten 1949-1990. Freizeit, Kultur, Reisen« (autumn 2020) »GDR in Objects 1949-1990. Work, Economy, Politics« / »DDR in Objekten 1949-1990. Arbeit, Wirtschaft, Politik« (winter 2020/21)

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